**Research Analysis (By Vandana Trivedi)-**

**User-1**

**Questionnaire-**

1. Can you please find Butter Chicken dish on website?

**(Found easily)**

1. Can you please find further information about restaurant?

**(User clicked on about page but nothing available on it.)**

1. Could you please locate contact number of the restaurant?

**(User checked contact page but not found.)**

1. Are you able to find restaurant location on map?

**(User couldn’t find.)**

1. Can you please find restaurant opening hours on website?

**(User took so long and hardly found at the bottom of menu image in very small font.)**

**Interview-**

1. Would you order from this restaurant or will try another restaurant website?

**Ans.** I will try another website as this restaurant website is not user friendly at all, has old designed pale menu, not inviting, not digital and not interactive, also with incomplete information.

1. Would you rather order online or through the phone?

**Ans.** I will order online because normally it’s easy to browse menu online and total amount to be spent. But this website has no facility to order and pay online.

1. Do you require image of each item in menu to help decide?

**Ans.** Yes it helps imagining the dish.

1. Do you have a regular Indian restaurant website where you order from?

**Ans.** No, I don’t have.

1. What are your viewpoints for this website? What would you like to see added to this website?

**Ans.** There are certain points to improve like, contact details and Map should be under contact page rather than home page.

About page to be maintained.

Images of menu items to be added, present menu is unappealing.

Opening hours of restaurant must appear on landing page clearly.

Social media page button should be connected through.

Order now button (for ordering online service) missing.